

Business Blasters initiative under the Entrepreneurship Mindset Curriculum (EMC)

Session 2022- 23

Business Blasters is a **practical component of Entrepreneurship mindset curriculum (EMC) for classes 11th and 12th** and has been designed to provide our students an experience to work in teams, brainstorm and identify social challenges or business opportunities, prepare business plans and implement their ideas in their neighborhoods.

ACTION PLAN

1. Introduction to Entrepreneurship mindset curriculum
2. Setting of Entrepreneurship club
3. Awareness sessions for class XII (all streams)
4. Selection of mentors
5. Formation of teams (Class XI & XII)
6. Consent from parents (NOC)
7. Identifying and pursuing opportunities
8. Team's business ideas
9. Assessment of ideas at school level through different presentations
10. Exhibitions cum sale at school level

JMV ENTREPRENEURSHIP CLUB

"The stress should be on shifting the mindset amongst our young generation from getting employed to employing others. The transition from being a job seeker to a job creator".

-DELHI ENTREPRENEURSHIP CURRICULUM

VISION OF JMV ENTREPRENEURSHIP CLUB

To spread entrepreneurial culture and contribute to the creation of stimulating entrepreneurial environment by enabling the students to take charge of their career paths and explore their potential to the fullest so that they become contributors in the progress of the country and humanity at large.

MISSION OF JMV ENTREPRENEURSHIP CLUB

To empower students and utilize their potential through learning, creating and sharing knowledge while developing an entrepreneurial, creative and innovative skills in the world of commerce.

GOALS OF JMV ENTREPRENEURSHIP CLUB

- ✚ Inculcate the passion and spirit among students to pursue entrepreneurship.
- ✚ To train students to have the appropriate commerce and entrepreneurship skills.
- ✚ To cultivate the entrepreneurship skills and values among the students.
- ✚ To educate students in many aspects of entrepreneurship emphasizing more on good business ethics, taking right business decisions while maximizing profits.
- ✚ To help foster an interest in entrepreneurship, support the entrepreneur growth mindset and encourage engagement in the driving community of entrepreneurs.

CORE VALUES OF JMV ENTREPRENEURSHIP CLUB

- ✚ Vinay, Vivek and Vishwas
- ✚ Integrity
- ✚ Creative and innovation
- ✚ Collaboration
- ✚ Social responsibility and wellbeing

STRATEGIES AND ACTION PLAN OF JMV ENTREPRENEURSHIP CLUB

- ✚ Awareness sessions
- ✚ Workshops
- ✚ Guest lectures
- ✚ Group activities and projects
- ✚ Seminars/webinars
- ✚ Case studies: Different great personalities of commerce industry
- ✚ Exposure to opportunities

MENTORS AND TEAMS MEMBERS OF JMV ENTREPRENEURSHIP CLUB