"IN SEEKING TRUTH YOU HAVE TO GET BOTH SIDES OF A STORY."

IN THE BLOOM

THIS WEEK'S EVENTS

Inter-house Music XII
Date: 25 July 2025
Winner: Nalanda
Inter-house Yoga IX
Date: 25 July 2025

Inter-house Yoga X Date: 24 July 2025 Winner: Nalanda

Winner: Alexandria

POWERING THE INFORMATION AGE

National Broadcasting Day, celebrated on July 23, commemorates the start of radio broadcasting in India. It marks the establishment of Indian Broadcasting Company (Now, All India Radio) and the first-ever radio broadcast from Bombay Station in 1927.

Broadcasting is the distribution of audio and audiovisual content to dispersed audiences via an electronic mass communications medium. It serves as a powerful bridge between events and audiences, ensuring timely access to information, education and cultural exchange across the world. In recent years, advancements in technology have revolutionised how content is produced and consumed. Social media platforms and online streaming services have expanded the reach of broadcasters, allowing even independent creators to engage global audiences. It gives a voice to underrepresented communities and highlights global issues that demand attention. Responsible broadcasting, backed by ethical journalism, is essential in promoting transparency and social awareness.

BROADCASTIIG MFDIA

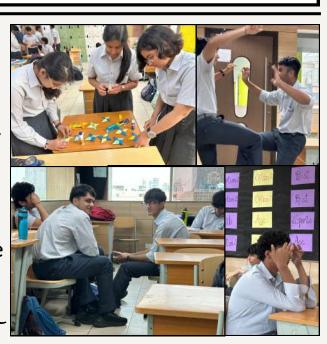


THE BACKSTAGE BUZZ

• Click here to take a break! https://www.nytimes.com/games/connections

• Watch as Manasvi Mann Malik sits down with avid student podcaster Anubhuti Yadav for a quick dive into the world of podcasting -

https://go.screenpal.com/watch/cTiOQenlrVH



THE LOTUS LABYRINTH

1) What is the full form of FM in FM radio?

POP QUIZ

2) Name India's national public service broadcaster.

3) What was the first Indian TV program telecast in 1959?

4) The term "broadcasting" originally comes from agriculture. True or false?

5) What is the term for illegal or unlicensed radio stations?

Frequency Modulation, Doordarshan, Krishi Darshan, True, Pirate Radio

MIC, CAMERA... CARICATURE!

A seasoned journalist known for her fearless reporting and global insights, Palki Sharma Upadhyay made her mark as the face of Gravitas on WION. With her sharp analysis and calm command, she's become a respected voice in international news broadcasting.



Caricature - Palki Sharma Upadhyay Shyahitee Ayyagari XII Sarabhai



Article - Powering the Information Age Tanisi Pandey XII Sarabhai

MIC'D UP: WHO CONTROLS THE NARRATIVE?

On the occasion of National Broadcasting Day, LVISN hosted a thought-provoking OLC Joint Session titled "Mic'd Up: Who Controls the Narrative?" on July 23, 2025. The event featured an impressive panel of guest speakers, including Srinivasa Chakravarthi, an Al specialist in Computer Science; Ankit Srivastava, author of The Micro MBA, Content Creator and founder of Waywen; and Vanshika Gandhi, a youth policy researcher and Liberal Studies major.

